



LEADING STARS

JCI FINLAND NATIONAL SPRING CONFERENCE

9.-11. April 2027, Lahti

Finland's future is built by people who dare to grow, make an impact, and rise to the top in their field. Each of us has the potential to shine, but real change happens when the right people meet and move each other forward – creating connections that lead to recruitment, collaboration, and business opportunities.

Leading Stars brings together over 400 ambitious and growth-driven future leaders, entrepreneurs, and professionals – individuals who are in a pivotal stage of their careers and actively building their next steps.

This is not just about visibility – as a partner, you are present in moments where genuine encounters and meaningful conversations take place. You gain direct interaction with this hard-to-reach target group while simultaneously strengthening your employer brand, corporate image, and future business opportunities.

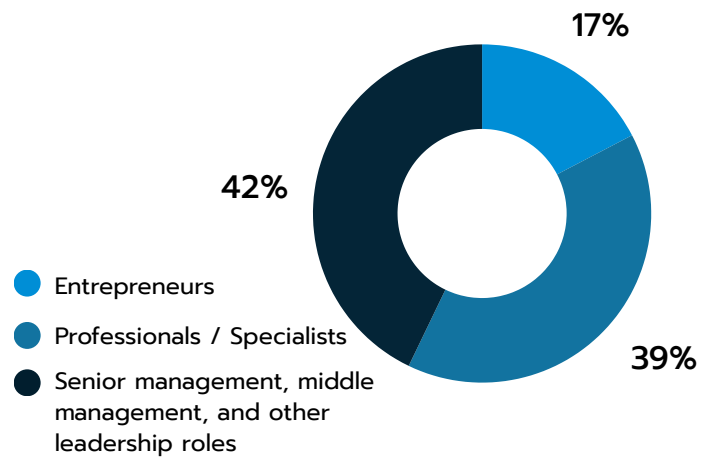
MEMBER PROFILE

WHAT IS JCI?

Junior Chamber International (JCI) is a global network and leadership development organization for individuals under the age of 40. We focus on developing people and leadership to create a better future for society.

WHO ARE JCI MEMBERS?

In Finland, JCI consists of approximately 5,000 members, and globally over 120,000 members. Each member is driven by a desire to develop themselves, grow as a leader, and contribute to creating positive change in society.



“LEADING STAR”

Most impactful and visible role at the heart of the event

The package includes, for example:

- A keynote speech or workshop as part of the program – direct interaction with participants
- Presence in the Trade Show area – meet potential talents, customers, and partners
- Logo in all event marketing communications – strong brand visibility

“RISING STAR”

Engagement and visibility at the event

The package includes, for example:

- Trade Show presence – direct encounters with future talents and partners
- Inclusion in the marketing tour taking place in September–October 2026 and spring 2027
- Collaboration and logo visibility in selected communication content – ensuring visibility within the program

“CONSTELLATION”

Visible presence at the event

The package includes, for example:

- Logo visibility on the event website and partner materials – reach the audience already before the event
- Opportunity for product or service collaboration – such as giveaways, experiences, or activations that create added value and lasting impressions for participants

ORGANIZER CONTACT DETAILS

JCI Lahti

<https://leadingstars2027.fi/en/home/>

Emma Hämäläinen – Conference Director

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Riikka Kojo – Partnership Manager

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Option for Trade Show–only participation is also available.

For more information, please contact Partnership Manager Riikka Kojo.

JCI Lahti reserves the right to make changes.

**TOGETHER WITH COMPANIES THAT
WANT TO BE PART OF BUILDING THE
LEADERSHIP OF TOMORROW.**